The College Placement Council 62 Highland Avenue / Bethlehem, PA 18017

The national association for career planning, placement, and recruitment

CPC Salary Survey

REGIONAL Interim Report No. 2, March 1988

SOUTHWESTERN REGION (SWPA)

University of Arkansas-Fayetteville
Baylor University
University of Houston
Lamar University
Louisiana Tech University
North Texas State University
Oklahoma State University
Oklahoma State University-Engrg.
University of Oklahoma
Southern Methodist University
Texas A & I University
Texas A & M University
Texas Tech University
University of Texas-Arlington
University of Texas-Austin-Business Admin.
University of Texas-Austin-Engrg.
University of Texas-El Paso

The 186 placement offices at the 153 colleges and universities that participate in the *Salary Survey* are divided into seven geographic regions. The placement offices listed comprise the Southwestern Region.

The data are based on salary offers made to students graduating between September 1, 1987 and August 31, 1988. Tables on pages 2 through 5 list data on both regional and national levels for the interim period (February 1 through March 7) and cumulatively (September 1 through March 7). The block tables contain data for the interim period only.

SCOPE AND NATURE OF THE SURVEY

The scope, nature, and coverage of the CPC *Salary Survey* are particularly important to the interpretation and proper use of the statistics.

Offers are reported from employing organizations in business, industry, government, and non-profit and educational organizations. The offers are base starting salary offers and do not include fringe benefits or overtime. The data cover a broad range of functional positions, except teaching. Confidentiality is maintained for the individual, the college, and the employer.

The *Survey* reports offers, not acceptances, with no limit on the number of offers per student. Therefore, offers in the study cannot be equated with actual hires, and when the economic climate changes substantially, the ratio of offers to hires usually changes also, making comparison with other years no longer valid. In those categories where offers are relatively few, the data should be regarded only as an indication.

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BACHELOR'S DEGREE CANDIDATES

(Data Combined for Men and Women)

AVERAGE MONTHLY SALARY OFFERS

BY CURRICULUM FOR ALL TYPES OF EMPLOYERS	INTERIM PERIOD 2/1/88 THROUGH 3/7/88							CUMULATIVE PERIOD 9/1/87 THROUGH 3/7/88						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
BUSINESS														
ACCOUNTING	155	884	$2049	$1996	$2166	$2050	$1892	393	2858	$1990	$1975	$2166	$2000	$1792
BANKING & FINANCE	11	95	1720	1756	*	*	*	45	445	1848	1816	2120	1900	1500
BUSINESS ADMINISTRATION & MANAGEMENT	5	148	1800	1737	*	*	*	36	557	1737	1708	2100	1708	1235
HUMAN RESOURCES (incl Labor Relations)	+	7	+	1508				+	38	+	1601			
INSTITUTIONAL MANAGEMENT	+	+	+	+				2	56	1550	1591	*	*	*
MANAGEMENT INFO SYSTEMS	3	47	2339	2138	*	*	*	40	178	2006	2072	2350	2143	1500
MARKETING & DISTRIBUTION	10	127	1832	1762	*	*	*	62	616	1750	1742	2100	1696	1400
HUMANITIES														
ECONOMICS	1	48	2075	1942	*	*	*	4	133	1751	1817	*	*	*
LETTERS (incl English, Literature)	+	6	+	2127				+	32	+	1659			
HUMANITIES - All Other	+	11	+	1263				3	76	1566	1492	*	*	*
CRIMINAL JUSTICE	+	4	+	1292				1	28	1908	1620	*	*	*
HISTORY	+	5	+	1683				1	10	1500	1767	*	*	*
PSYCHOLOGY	+	15	+	1589				3	66	1433	1502	*	*	*
SOCIAL SCIENCES-All Other	+	25	+	1681				1	103	1625	1645	*	*	*
COMMUNICATIONS														
ADVERTISING	+	8	+	1416				3	34	1510	1492	*	*	*
COMMUNICATIONS	+	31	+	1635				2	102	1709	1586	*	*	*
JOURNALISM	+	10	+	1293				+	52	+	1474			
TECHNICAL WRITING	+	2	+	1417				+	6	+	2146			
ENGINEERING														
AEROSPACE & AERONAUTICAL	10	49	2105	2317	*	*	*	19	147	2227	2322	*	*	*
AGRICULTURAL	+	2	+	2096				+	12	+	2254			
BIOENGINEERING & BIOMEDIC	+	+	+	+				+	2	+	2463			
CHEMICAL	19	190	2631	2598	*	*	*	44	408	2570	2564	2750	2554	2450
CIVIL	5	113	2073	2139	*	*	*	28	319	2078	2079	2539	2000	1625
ELECTRICAL(incl Comp Eng)	15	514	2558	2471	*	*	*	109	1547	2380	2443	2708	2420	1988
GEOLOGICAL	+	2	+	1400				+	8	+	2003			
INDUSTRIAL	+	138	+	2354				22	332	2234	2354	2400	2317	2000
MECHANICAL	16	344	2490	2479	*	*	*	102	944	2464	2449	2667	2500	2225

continued

BACHELOR'S DEGREE CANDIDATES

(Data Combined for Men and Women)

AVERAGE MONTHLY SALARY OFFERS

BY CURRICULUM FOR ALL TYPES OF EMPLOYERS	INTERIM PERIOD 2/1/88 THROUGH 3/7/88							CUMULATIVE PERIOD 9/1/87 THROUGH 3/7/88						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
ENGINEERING (continued)														
METALLURGICAL	+	33	+	$2421				3	63	$1943	$2419	*	*	*
MINING & MINERAL	+	+	+	+				+	+	+	+			
NUCLEAR	+	2	+	2363				+	9	+	2315			
PETROLEUM	7	12	$3046	2887	*	*	*	18	41	2909	2820	*	*	*
ENGINEERING TECHNOLOGY	1	27	2500	2248	*	*	*	13	73	2261	2240	*	*	*
SCIENCE														
AGRICULTURAL	+	24	+	1646				4	73	2012	1708	*	*	*
ARCHITECTURAL & ENVIRONMENT DESIGN	+	+	+	+				+	1	+	1300			
BIOLOGICAL	+	4	+	1754				3	18	1639	1760	*	*	*
CHEMISTRY	+	9	+	2136				+	28	+	2059			
COMPUTER SCIENCE	26	187	2240	2272	$2500	$2275	$1917	74	587	2208	2223	$2500	$2288	$1875
MATHEMATICS	+	22	+	2279				6	87	2213	2198	*	*	*
ALLIED HEALTH PROFESSIONS	+	1	+	2156				+	51	+	2055			
NURSING	+	3	+	1761				+	66	+	1967			
PHARMACY	+	1	+	3166				+	12	+	2615			
PHYSICS	+	3	+	2367				+	9	+	2287			
OTHER PHYSICAL & EARTH SCIENCES	+	7	+	1913				+	10	+	1837			
RENEWABLE NATURAL RSRCS	+	2	+	1331				+	4	+	1457			
TOTALS	284	3162						1041	10241					

' Percentiles are computed on regional data
* Not computed for fewer than 20 offers
+ No offers reported

BACHELOR'S DEGREE CANDIDATES

(Data Combined for Men and Women)

AVERAGE MONTHLY SALARY OFFERS

BY FUNCTIONAL AREA FOR ALL TYPES OF EMPLOYERS	INTERIM PERIOD 2/1/88 THROUGH 3/7/88							CUMULATIVE PERIOD 9/1/87 THROUGH 3/7/88						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES[1]			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES[1]		
	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
ADMIN. & MGMT.														
ACCOUNTANTS & AUDITORS	156	894	$2048	$1992	$2166	$2046	$1892	391	2895	$1994	$1972	$2166	$2000	$1800
BANKING OCCUPATIONS	+	43	+	1639				14	152	1761	1687	*	*	*
BUSINESS ADMINISTRATION	1	53	1050	1682	*	*	*	11	228	1736	1631	*	*	*
CONSULTANTS	3	110	2269	2233	*	*	*	18	237	2130	2228	*	*	*
FINANCIAL ANALYSTS	8	51	1801	1975	*	*	*	21	174	1882	1940	2075	1900	1558
HUMAN RESOURCES	1	15	1917	1512	*	*	*	5	82	1662	1583	*	*	*
MANAGEMENT TRAINEE	6	182	1532	1734	*	*	*	61	718	1654	1653	2100	1550	1400
COMPUTER & MATHEMATICAL														
COMPUTER PROGRAMMERS	17	106	2212	2170	*	*	*	65	380	2158	2162	2500	2200	1833
COMPUTER SCIENTISTS	11	100	2241	2361	*	*	*	42	343	2272	2256	2500	2333	2067
MATH/STATISTICIANS	+	14	+	2299				1	46	1548	2237	*	*	*
MARKETING & SALES														
ADVERTISING/MARKETING	3	52	1888	1819	*	*	*	17	265	1756	1816	*	*	*
RETAIL/WHOLESALE SALES	1	57	2200	1806	*	*	*	8	319	1868	1758	*	*	*
TECHNICAL SALES	3	32	2017	2050	*	*	*	10	110	1877	1994	*	*	*
ALL OTHER OCCUPATIONS														
AGRICULTURE & NATURAL RESOURCE OCCPTNS.	+	14	+	1507				6	58	1821	1680	*	*	*
COMMUNICATIONS OCCUPATION	+	10	+	1575				2	63	1708	1619	*	*	*
ENGINEERS (Eng. Deg. Req)	72	1318	2517	2447	2895	2563	2049	341	3649	2412	2418	2708	2475	1988
HEALTH RELATED OCCUPATION	+	3	+	2218				3	93	1915	2030	*	*	*
INSURANCE OCCUPATIONS	1	44	1875	1738	*	*	*	8	136	1653	1755	*	*	*
LAW ENFORCEMENT OCCPTNS	+	+	+	+				+	18	+	1778			
NURSES	+	3	+	1761				+	59	+	1982			
PRODUCTION OCCUPATIONS	+	14	+	2115				8	77	1792	2026	*	*	*
REAL ESTATE OCCUPATIONS	+	3	+	1861				2	12	2025	1879	*	*	*
RESEARCHERS-NONSCIENTIFIC	+	2	+	1375				1	6	2000	1640	*	*	*
RESEARCHERS-SCIENTIFIC	1	25	2333	2319	*	*	*	1	37	2333	2223	*	*	*
SOC. WORKERS & RECREATION	+	9	+	1305				2	49	1463	1420	*	*	*
TRANSPORTATION & DISTRIBUTION OCCPTNS	+	8	+	1747				3	35	2132	1824	*	*	*
TOTALS	284	3162						1041	10241					

[1] Percentiles are computed on regional data
* Not computed for fewer than 20 offers
+ No offers reported

MASTER'S DEGREE CANDIDATES

AVERAGE MONTHLY SALARY OFFERS-INEXPERIENCED

GRADUATE ALL TYPES OF EMPLOYERS	INTERIM PERIOD 2/1/88 THROUGH 3/7/88							CUMULATIVE PERIOD 9/1/87 THROUGH 3/7/88						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES*			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES*		
	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
BUSINESS														
ACCOUNTING	42	79	$2487	$2310	$2918	$2542	$2167	88	194	$2432	$2278	$2833	$2500	$2000
MBA--NON-TECH	+	49	+	2775				15	202	2233	2540	*	*	*
MBA--TECH	+	26	+	3442				1	61	2650	3093	*	*	*
MS-BUSINESS	1	7	2458	2536	*	*	*	1	31	2458	2431	*	*	*
ADMINISTRATION	+	1	+	2583				+	6	+	2341			
BANKING & FINANCE	+	1	+	2833				5	13	2227	2692	*	*	*
INDUSTRIAL MGMT (incl Ind. Administration)	+	1	+	2780				+	2	+	2557			
LABOR/INDUSTRIAL RELATION	+	3	+	2689				+	7	+	2425			
MANAGEMENT INFO SYSTEMS	2	2	2479	2479	*	*	*	5	13	2268	2283	*	*	*
HUMANITIES														
HUMANITIES	+	2	+	1672				3	17	1218	1552	*	*	*
SOCIAL SCIENCES	+	3	+	2198				+	65	+	1943			
ENGINEERING														
AEROSPACE & AERONAUTICAL	+	4	+	2965				2	24	3216	2886	*	*	*
BIOENGINEERING & BIOMEDIC	+	+	+	+				+	+	+	+			
CHEMICAL	+	10	+	2803				+	29	+	2771			
CIVIL	+	23	+	2368				2	39	2575	2406	*	*	*
ELECTRICAL(incl Comp Eng)	2	85	3230	3017	*	*	*	11	213	2854	2933	*	*	*
GEOLOGICAL	+	1	+	1871				1	10	2850	2361	*	*	*
INDUSTRIAL	+	11	+	2815				+	40	+	2708			
MECHANICAL	4	44	2794	2935	*	*	*	11	93	2649	2833	*	*	*
METALLURGICAL	+	1	+	2970				+	13	+	2788			
NUCLEAR	+	1	+	1983				+	3	+	2480			
SCIENCE														
BIOLOGICAL	+	1	+	2208				1	6	1504	1709	*	*	*
CHEMISTRY	+	10	+	2911				2	16	2655	2745	*	*	*
COMPUTER SCIENCE	2	30	2750	2923	*	*	*	17	76	2608	2829	*	*	*
GEOLOGY & RELATED GEOLOGICAL SCIENCES	+	9	+	2450				1	12	2750	2458	*	*	*
MATHEMATICS	+	6	+	2139				+	11	+	2174			
PHYSICS	+	+	+	+				+	2	+	2724			
TOTALS	53	410						166	1198					

* Percentiles are computed on regional data
* Not computed for fewer than 20 offers
+ No offers reported

Master's Degree Candidates - Experience[1]

(Data Combined for Men and Women)

AVERAGE MONTHLY SALARY OFFERS

GRADUATE ALL TYPES OF EMPLOYERS	INTERIM PERIOD 2/1/88 THROUGH 3/7/88							CUMULATIVE PERIOD 9/1/87 THROUGH 3/7/88						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
OVER 1 TO 2 YEARS														
MBA--NON-TECH	5	35	$2458	$3245	*	*	*	19	87	$2516	$3008	*	*	*
MBA--TECH	5	15	3283	3586	*	*	*	10	25	2966	3369	*	*	*
OVER 2 TO 4 YEARS														
MBA--NON-TECH	+	36	+	3829				4	79	2469	3458	*	*	*
MBA--TECH	+	23	+	3761				+	38	+	3782			
OVER 4 YEARS														
MBA--NON-TECH	+	14	+	3350				+	72	+	3509			
MBA--TECH	+	25	+	4008				+	46	+	4132			
TOTALS	10	148						33	347					

1 Years of previous full-time, nonmilitary employment
' Percentiles are computed on regional data
* Not computed for fewer than 20 offers
+ No offers reported

DOCTORAL DEGREE CANDIDATES

AVERAGE MONTHLY SALARY OFFERS

(Data Combined for Men and Women)

BY CURRICULUM FOR ALL TYPES OF EMPLOYERS	INTERIM PERIOD 2/1/88 THROUGH 3/7/88							CUMULATIVE PERIOD 9/1/87 THROUGH 3/7/88						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
ENGINEERING														
AEROSPACE	+	1	+	$3750				+	3	+	$4195			
CHEMICAL	+	25	+	3738				1	40	$3750	3692	*	*	*
CIVIL	+	2	+	4000				+	6	+	3321			
ELEC ENG (INCL COMP ENG)	+	13	+	4187				+	40	+	4000			
MECHANICAL	+	6	+	3722				1	25	2750	3721	*	*	*
METALLURGICAL	+	3	+	3761				+	19	+	3704			
SCIENCE														
BIOLOGICAL	+	+	+	+				+	3	+	1944			
CHEMISTRY	+	10	+	3385				+	31	+	3091			
COMPUTER SCIENCE	+	5	+	4342				+	8	+	4094			
MATHEMATICS	+	1	+	3708				+	3	+	3320			
PHYSICS	+	3	+	3428				1	9	3140	3011	*	*	*
POLYMER	+	8	+	3095				+	10	+	3247			
TOTALS	+	77						3	197					

' Percentiles are computed on regional data
* Not computed for fewer than 20 offers
+ No offers reported

March 1988 SWPA INTERIM REPORT

Sample Block: Average: 2025 706 # of Offers
90th: 2208
10th: 1833

AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

March 1988 SWPA REGIONAL INTERIM REPORT
INTERIM PERIOD 2/1/88 THROUGH 3/7/88

CURRICULUM	PUBLIC ACCOUNTING	ADVERTISING	BANKING	COMPUTER/DATA PROCESSING	CONSULTING SERVICES	FINANCE	HOTELS/MOTELS (HOSPITALITY)	INSURANCE	MERCHANDISING
ACCOUNTING	2070 136 2167 1983		2083 1						
BANKING & FINANCE			1791 5	1892 1		1150 2			1750 1
BUSINESS ADMINISTRATION & MANAGEMENT									1500 1
HUMAN RESOURCES (incl Labor Relations)									
INSTITUTIONAL MANAGEMENT									
MANAGEMENT INFO SYSTEMS	2167 1			2600 1					
MARKETING & DISTRIBUTION								1875 1	1644 4
ECONOMICS									
LETTERS (incl English, Literature)									
HUMANITIES - All Other									
CRIMINAL JUSTICE									
HISTORY									

March 1988 SWPA INTERIM REPORT

AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

March 1988 SWPA REGIONAL INTERIM REPORT
INTERIM PERIOD 2/1/88 THROUGH 3/7/88

Sample Block: Average: 2025 706 # of Offers
90th: 2208
10th: 1833

CURRICULUM	PUBLIC ACCOUNTING	ADVERTISING	BANKING	COMPUTER/DATA PROCESSING	CONSULTING SERVICES	FINANCE	HOTELS/MOTELS (HOSPITALITY)	INSURANCE	MERCHANDISING
PSYCHOLOGY									
SOCIAL SCIENCES-All Other									
ADVERTISING									
COMMUNICATIONS									
JOURNALISM									
TECHNICAL WRITING									
AEROSPACE & AERONAUTICAL									
AGRICULTURAL									
BIOENGINEERING & BIOMEDIC									
CHEMICAL					2375 2				
CIVIL									
ELECTRICAL(incl Comp Eng)					2500 2				

March 1988 SWPA INTERIM REPORT

AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

March 1988 SWPA REGIONAL INTERIM REPORT
INTERIM PERIOD 2/1/88 THROUGH 3/7/88

Sample Block: Average: 2025 706 # of Offers
90th: 2208
10th: 1833

CURRICULUM	PUBLIC ACCOUNTING	ADVERTISING	BANKING	COMPUTER/DATA PROCESSING	CONSULTING SERVICES	FINANCE	HOTELS/MOTELS (HOSPITALITY)	INSURANCE	MERCHANDISING
GEOLOGICAL									
INDUSTRIAL									
MECHANICAL	2208 1								
METALLURGICAL									
MINING & MINERAL									
NUCLEAR									
PETROLEUM									
ENGINEERING TECHNOLOGY									
AGRICULTURAL									
ARCHITECTURAL & ENVIRONMENT DESIGN									
BIOLOGICAL									
CHEMISTRY									

March 1988 SWPA INTERIM REPORT

AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

March 1988 SWPA REGIONAL INTERIM REPORT
INTERIM PERIOD 2/1/88 THROUGH 3/7/88

Sample Block: Average: 2025 706 # of Offers
90th: 2208
10th: 1833

CURRICULUM	PUBLIC ACCOUNTING	ADVERTISING	BANKING	COMPUTER/DATA PROCESSING	CONSULTING SERVICES	FINANCE	HOTELS/MOTELS (HOSPITALITY)	INSURANCE	MERCHANDISING
COMPUTER SCIENCE				2211 8				1875 1	2083 1
MATHEMATICS									
ALLIED HEALTH PROFESSIONS									
NURSING									
PHARMACY									
PHYSICS									
OTHER PHYSICAL & EARTH SCIENCES									
RENEWABLE NATURAL RSRCS									

March 1988 SWPA INTERIM REPORT

Sample Block: Average: 2025 706 # of Offers

AVERAGE MONTHLY SALARY OFFERS BY CURRICULUM & EMPLOYER

March 1988 SWPA REGIONAL INTERIM REPORT
INTERIM PERIOD 2/1/88 THROUGH 3/7/88

90th: 2208
10th: 1833

CURRICULUM	PUBLISHING	RESEARCH & DEVELOPMENT	RESTAURANTS	TRANSPORTATION SERVICES	UTILITIES	OTHER BUSINESS SVCS	AEROSPACE	AGRI, FORESTRY & FISHING	AUTO & MECH'L EQUIPMENT
ACCOUNTING					1650 1				
BANKING & FINANCE						2125 1			
BUSINESS ADMINISTRATION & MANAGEMENT						1750 1			
HUMAN RESOURCES (incl Labor Relations)									
INSTITUTIONAL MANAGEMENT									
MANAGEMENT INFO SYSTEMS									
MARKETING & DISTRIBUTION			1534 2			2500 1			
ECONOMICS									
LETTERS (incl English, Literature)									
HUMANITIES - All Other									
CRIMINAL JUSTICE									
HISTORY									

March 1988 SWPA INTERIM REPORT

Sample Block: Average: 2025 706 # of Offers

AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

March 1988 SWPA REGIONAL INTERIM REPORT
INTERIM PERIOD 2/1/88 THROUGH 3/7/88

90th: 2208
10th: 1833

CURRICULUM	PUBLISHING	RESEARCH & DEVELOPMENT	RESTAURANTS	TRANSPORTATION SERVICES	UTILITIES	OTHER BUSINESS SVCS	AEROSPACE	AGRI, FORESTRY & FISHING	AUTO & MECH'L EQUIPMENT
PSYCHOLOGY									
SOCIAL SCIENCES-All Other									
ADVERTISING									
COMMUNICATIONS									
JOURNALISM									
TECHNICAL WRITING									
AEROSPACE & AERONAUTICAL							2441 5		
AGRICULTURAL									
BIOENGINEERING & BIOMEDIC									
CHEMICAL									
CIVIL					2200 1				
ELECTRICAL(incl Comp Eng)							2517 4		

March 1988 SWPA INTERIM REPORT

Sample Block: Average: 2025 706 # of Offers

AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

March 1988 SWPA REGIONAL INTERIM REPORT
INTERIM PERIOD 2/1/88 THROUGH 3/7/88

90th: 2208
10th: 1833

CURRICULUM	PUBLISHING	RESEARCH & DEVELOPMENT	RESTAURANTS	TRANSPORTATION SERVICES	UTILITIES	OTHER BUSINESS SVCS	AEROSPACE	AGRI, FORESTRY & FISHING	AUTO & MECH'L EQUIPMENT
GEOLOGICAL									
INDUSTRIAL									
MECHANICAL							2492 1		2250 1
METALLURGICAL									
MINING & MINERAL									
NUCLEAR									
PETROLEUM									
ENGINEERING TECHNOLOGY									
AGRICULTURAL									
ARCHITECTURAL & ENVIRONMENT DESIGN									
BIOLOGICAL									
CHEMISTRY									

Sample Block: Average: 2025 706 # of Offers

AVERAGE MONTHLY SALARY OFFERS March 1988 SWPA REGIONAL INTERIM REPORT 90th: 2208

BY CURRICULUM & EMPLOYER INTERIM PERIOD 2/1/88 THROUGH 3/7/88 10th: 1833

CURRICULUM	PUBLISHING	RESEARCH & DEVELOPMENT	RESTAURANTS	TRANSPORTATION SERVICES	UTILITIES	OTHER BUSINESS SVCS	AEROSPACE	AGRI, FORESTRY & FISHING	AUTO & MECH'L EQUIPMENT
COMPUTER SCIENCE						2243 2	2288 8		
MATHEMATICS									
ALLIED HEALTH PROFESSIONS									
NURSING									
PHARMACY									
PHYSICS									
OTHER PHYSICAL & EARTH SCIENCES									
RENEWABLE NATURAL RSRCS									

March 1988 SWPA INTERIM REPORT

Sample Block: Average: 2025 706 # of Offers
90th: 2208
10th: 1833

AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

March 1988 SWPA REGIONAL INTERIM REPORT
INTERIM PERIOD 2/1/88 THROUGH 3/7/88

CURRICULUM	BLDG MAT'L MFR	CHEMICALS, DRUGS & ALLIE	COMPUTERS & BUS. MACHINES	ELECTRICAL & ELECTRON. MAC	FOOD & BEVRG. PROCESSING	GLASS, PAPER, PKG & ALLIED	METALS & METAL	PETROLEUM & ALLIED PRDCTS	SCIENT INSTRU & MEDICAL
ACCOUNTING								1916 16	
BANKING & FINANCE					1900 1				
BUSINESS ADMINISTRATION & MANAGEMENT								1959 2	
HUMAN RESOURCES (incl Labor Relations)									
INSTITUTIONAL MANAGEMENT									
MANAGEMENT INFO SYSTEMS								2250 1	
MARKETING & DISTRIBUTION			2500 1						1800 1
ECONOMICS								2075 1	
LETTERS (incl English, Literature)									
HUMANITIES - All Other									
CRIMINAL JUSTICE									
HISTORY									

March 1988 SWPA INTERIM REPORT

Sample Block: Average: 2025 706 # of Offers

AVERAGE MONTHLY SALARY OFFERS

March 1988 SWPA REGIONAL INTERIM REPORT

90th: 2208

BY CURRICULUM & EMPLOYER

INTERIM PERIOD 2/1/88 THROUGH 3/7/88

10th: 1833

CURRICULUM	BLDG MAT'L MFR	CHEMICALS, DRUGS & ALLIE	COMPUTERS & BUS. MACHINES	ELECTRICAL & ELECTRON. MAC	FOOD & BEVRG. PROCESSING	GLASS, PAPER, PKG & ALLIED	METALS & METAL	PETROLEUM & ALLIED PRDCTS	SCIENT INSTRU & MEDICAL
PSYCHOLOGY									
SOCIAL SCIENCES-All Other									
ADVERTISING									
COMMUNICATIONS									
JOURNALISM									
TECHNICAL WRITING									
AEROSPACE & AERONAUTICAL				2292 1					
AGRICULTURAL									
BIOENGINEERING & BIOMEDIC									
CHEMICAL		2682 13						2613 3	2532 1
CIVIL	2475 1								
ELECTRICAL(incl Comp Eng)			2775 2	2475 3		2708 1		2609 2	

March 1988 SWPA INTERIM REPORT

AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

March 1988 SWPA REGIONAL INTERIM REPORT
INTERIM PERIOD 2/1/88 THROUGH 3/7/88

Sample Block: Average: 2025 706 # of Offers
90th: 2208
10th: 1833

CURRICULUM	BLDG MAT'L MFR	CHEMICALS, DRUGS & ALLIE	COMPUTERS & BUS. MACHINES	ELECTRICAL & ELECTRON. MAC	FOOD & BEVRG. PROCESSING	GLASS, PAPER, PKG & ALLIED	METALS & METAL	PETROLEUM & ALLIED PRDCTS	SCIENT INSTRU & MEDICAL
GEOLOGICAL									
INDUSTRIAL									
MECHANICAL		2666 4	2344 1			2666 1		2601 6	
METALLURGICAL									
MINING & MINERAL									
NUCLEAR									
PETROLEUM								3046 7	
ENGINEERING TECHNOLOGY					2500 1				
AGRICULTURAL									
ARCHITECTURAL & ENVIRONMENT DESIGN									
BIOLOGICAL									
CHEMISTRY									

March 1988 SWPA INTERIM REPORT

AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

March 1988 SWPA REGIONAL INTERIM REPORT
INTERIM PERIOD 2/1/88 THROUGH 3/7/88

Sample Block: Average: 2025 706 # of Offers
90th: 2208
10th: 1833

CURRICULUM	BLDG MAT'L MFR	CHEMICALS, DRUGS & ALLIE	COMPUTERS & BUS. MACHINES	ELECTRICAL & ELECTRON. MAC	FOOD & BEVRG. PROCESSING	GLASS, PAPER, PKG & ALLIED	METALS & METAL	PETROLEUM & ALLIED PRDCTS	SCIENT INSTRU & MEDICAL
COMPUTER SCIENCE		2438 2		1917 1	2500 1			2255 2	
MATHEMATICS									
ALLIED HEALTH PROFESSIONS									
NURSING									
PHARMACY									
PHYSICS									
OTHER PHYSICAL & EARTH SCIENCES									
RENEWABLE NATURAL RSRCS									

March 1988 SWPA INTERIM REPORT

Sample Block: Average: 2025 706 # of Offers
90th: 2208
10th: 1833

AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

March 1988 SWPA REGIONAL INTERIM REPORT
INTERIM PERIOD 2/1/88 THROUGH 3/7/88

CURRICULUM	TEXTILES	TIRE & RUBBER	EDUCATION	HEALTH SERVICES	NON-PROFIT ORGANIZATIONS	FEDERAL GOV'T	LOCAL/STATE GOVERNMENT
ACCOUNTING							1679 1
BANKING & FINANCE							
BUSINESS ADMINISTRATION & MANAGEMENT			1833 1				
HUMAN RESOURCES (incl Labor Relations)							
INSTITUTIONAL MANAGEMENT							
MANAGEMENT INFO SYSTEMS							
MARKETING & DISTRIBUTION							
ECONOMICS							
LETTERS (incl English, Literature)							
HUMANITIES - All Other							
CRIMINAL JUSTICE							
HISTORY							

March 1988 SWPA INTERIM REPORT

AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

March 1988 SWPA REGIONAL INTERIM REPORT
INTERIM PERIOD 2/1/88 THROUGH 3/7/88

Sample Block: Average: 2025 706 # of Offers
90th: 2208
10th: 1833

CURRICULUM	TEXTILES	TIRE & RUBBER	EDUCATION	HEALTH SERVICES	NON-PROFIT ORGANIZATIONS	FEDERAL GOV'T	LOCAL/STATE GOVERNMENT
PSYCHOLOGY							
SOCIAL SCIENCES-All Other							
ADVERTISING							
COMMUNICATIONS							
JOURNALISM							
TECHNICAL WRITING							
AEROSPACE & AERONAUTICAL						1715 2	1563 2
AGRICULTURAL							
BIOENGINEERING & BIOMEDIC							
CHEMICAL							
CIVIL						1640 1	2025 2
ELECTRICAL(incl Comp Eng)							2400 1

March 1988 SWPA INTERIM REPORT

Sample Block: Average: 2025 706 # of Offers
90th: 2208
10th: 1833

AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

March 1988 SWPA REGIONAL INTERIM REPORT
INTERIM PERIOD 2/1/88 THROUGH 3/7/88

CURRICULUM	TEXTILES	TIRE & RUBBER	EDUCATION	HEALTH SERVICES	NON-PROFIT ORGANIZATIONS	FEDERAL GOV'T	LOCAL/STATE GOVERNMENT
GEOLOGICAL							
INDUSTRIAL							
MECHANICAL						1605 1	
METALLURGICAL							
MINING & MINERAL							
NUCLEAR							
PETROLEUM							
ENGINEERING TECHNOLOGY							
AGRICULTURAL							
ARCHITECTURAL & ENVIRONMENT DESIGN							
BIOLOGICAL							
CHEMISTRY							

March 1988 SWPA INTERIM REPORT

AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

March 1988 SWPA REGIONAL INTERIM REPORT
INTERIM PERIOD 2/1/88 THROUGH 3/7/88

Sample Block: Average: 2025 706 # of Offers
90th: 2208
10th: 1833

CURRICULUM	TEXTILES	TIRE & RUBBER	EDUCATION	HEALTH SERVICES	NON-PROFIT ORGANIZATIONS	FEDERAL GOV'T	LOCAL/STATE GOVERNMENT
COMPUTER SCIENCE							
MATHEMATICS							
ALLIED HEALTH PROFESSIONS							
NURSING							
PHARMACY							
PHYSICS							
OTHER PHYSICAL & EARTH SCIENCES							
RENEWABLE NATURAL RSRCS							

March 1988 SWPA INTERIM REPORT

AVERAGE MONTHLY SALARY OFFERS
BY TECH - NON-TECH & EMPLOYER

March 1988 SWPA REGIONAL INTERIM REPORT
INTERIM PERIOD 2/1/88 THROUGH 3/7/88

Sample Block: Average: 2025 706 # of Offers
90th: 2208
10th: 1833

CURRICULUM	PUBLIC ACCOUNTING	ADVERTISING	BANKING	COMPUTER/DATA PROCESSING	CONSULTING SERVICES	FINANCE	HOTELS/MOTELS (HOSPITALITY)	INSURANCE	MERCHANDISING
BACHELOR NON-TECH	2070 137 2167 1983		1840 6	2246 2		1150 2		1875 1	1638 6
BACHELOR TECHNICAL	2208 1			2211 8	2438 4			1875 1	2083 1

March 1988 SWPA INTERIM REPORT

AVERAGE MONTHLY SALARY OFFERS
BY TECH - NON-TECH & EMPLOYER

March 1988 SWPA REGIONAL INTERIM REPORT
INTERIM PERIOD 2/1/88 THROUGH 3/7/88

Sample Block: Average: 2025 706 # of Offers
90th: 2208
10th: 1833

CURRICULUM	PUBLISHING	RESEARCH & DEVELOPMENT	RESTAURANTS	TRANSPORTATION SERVICES	UTILITIES	OTHER BUSINESS SVCS	AEROSPACE	AGRI, FORESTRY & FISHING	AUTO & MECH'L EQUIPMENT
BACHELOR NON-TECH			1534 2		1650 1	2125 3			
BACHELOR TECHNICAL					2200 1	2243 2	2393 18		2250 1

March 1988 SWPA INTERIM REPORT

Sample Block: Average: 2025 706 # of Offers
90th: 2208
10th: 1833

AVERAGE MONTHLY SALARY OFFERS March 1988 SWPA REGIONAL INTERIM REPORT
BY TECH - NON-TECH & EMPLOYER INTERIM PERIOD 2/1/88 THROUGH 3/7/88

CURRICULUM	BLDG MAT'L MFR	CHEMICALS, DRUGS & ALLIE	COMPUTERS & OFFICE MACHINES	ELECTRICAL & ELECTRON. MAC	FOOD & BEVRG. PROCESSING	GLASS, PAPER, PKG & ALLIED	METALS & METAL	PETROLEUM & ALLIED PRDCTS	SCIENT INSTRU & MEDICAL
BACHELOR NON-TECH			2500 1		1900 1			1945 20 2000 1892	1800 1
BACHELOR TECHNICAL	2475 1	2653 19	2631 3	2327 5	2500 2	2687 2		2725 20 2950 2255	2532 1

March 1988 SWPA INTERIM REPORT

Sample Block: Average: 2025 706 # of Offers
90th: 2208
10th: 1833

AVERAGE MONTHLY SALARY OFFERS March 1988 SWPA REGIONAL INTERIM REPORT
BY TECH - NON-TECH & EMPLOYER INTERIM PERIOD 2/1/88 THROUGH 3/7/88

CURRICULUM	TEXTILES	TIRE & RUBBER	EDUCATION	HEALTH SERVICES	NON-PROFIT ORGANIZATIONS	FEDERAL GOV'T	LOCAL/STATE GOVERNMENT
BACHELOR NON-TECH			1833 1				1679 1
BACHELOR TECHNICAL						1669 4	1915 5

March 1988 SWPA INTERIM REPORT

AVERAGE MONTHLY SALARY OFFERS TO MBA CANDIDATES
BY TECHNICAL/NON TECHNICAL CURRICULUM & EMPLOYER

March 1988 SWPA REGIONAL INTERIM REPORT
INTERIM PERIOD 2/1/88 THROUGH 3/7/88

Sample Block: Average: 2025 706 # of Offers
90th: 2208
10th: 1833

CURRICULUM	PUBLIC ACCOUNTING	ADVERTISING	BANKING	COMPUTER/DATA PROCESSING	CONSULTING SERVICES	FINANCE	HOTELS/MOTELS (HOSPITALITY)	INSURANCE	MERCHANDISING
MBA--NON-TECH									
MBA--TECH									

March 1988 SWPA INTERIM REPORT

AVERAGE MONTHLY SALARY OFFERS TO MBA CANDIDATES
BY TECHNICAL/NON TECHNICAL CURRICULUM & EMPLOYER

March 1988 SWPA REGIONAL INTERIM REPORT
INTERIM PERIOD 2/1/88 THROUGH 3/7/88

Sample Block: Average: 2025 706 # of Offers
90th: 2208
10th: 1833

CURRICULUM	PUBLISHING	RESEARCH & DEVELOPMENT	RESTAURANTS	TRANSPORTATION SERVICES	UTILITIES	OTHER BUSINESS SVCS	AEROSPACE	AGRI, FORESTRY & FISHING	AUTO & MECH'L EQUIPMENT
MBA--NON-TECH									
MBA--TECH									

March 1988 SWPA INTERIM REPORT

AVERAGE MONTHLY SALARY OFFERS TO MBA CANDIDATES
BY TECHNICAL/NON TECHNICAL CURRICULUM & EMPLOYER

March 1988 SWPA REGIONAL INTERIM REPORT
INTERIM PERIOD 2/1/88 THROUGH 3/7/88

Sample Block: Average: 2025 706 # of Offers
90th: 2208
10th: 1833

CURRICULUM	BLDG MAT'L MFR	CHEMICALS, DRUGS & ALLIE	COMPUTERS & BUS. MACHINES	ELECTRICAL & ELECTRON. MAC	FOOD & BEVRG. PROCESSING	GLASS, PAPER, PKG & ALLIED	METALS & METAL	PETROLEUM & ALLIED PRDCTS	SCIENT INSTRU & MEDICAL
MBA--NON-TECH									
MBA--TECH									

March 1988 SWPA INTERIM REPORT

Sample Block: Average: 2025 706 # of Offers

AVERAGE MONTHLY SALARY OFFERS TO MBA CANDIDATES
BY TECHNICAL/NON TECHNICAL CURRICULUM & EMPLOYER

March 1988 SWPA REGIONAL INTERIM REPORT
INTERIM PERIOD 2/1/88 THROUGH 3/7/88

90th: 2208
10th: 1833

CURRICULUM	TEXTILES	TIRE & RUBBER	EDUCATION	HEALTH SERVICES	NON-PROFIT ORGANIZATIONS	FEDERAL GOV'T	LOCAL/STATE GOVERNMENT
MBA--NON-TECH							
MBA--TECH							